



Smart Community

We help senior living communities transform the economics and experience of aging.

With Serenity's Smart Community platform, your residents have in-room, voice-activated access to:

- Announcements
- Menus
- Activities
- Daily Check-Ins

- Call for Help
- Medication Reminders
- Video Call with Family
- · Much, much more!





Smart Community Platform

What can Echo do in your community?



"We added 7 new move-ins in 7 weeks after launching Serenity's Smart Community - all tied to the expectation of modern living it provides."

Kirk Swauger, The Abbewood, a Century Park Community

Residents

10K

Senior living residents on platform

95%

Resident adoption rate

5X

Usage per resident per day

Community & Staff

7+

New move-ins in 7 weeks related to Echo 181

Months increased length-of-stay

40%

Reduction in staff turnover



Concerned about privacy? Serenity and Alexa Smart Properties have built multiple layers of privacy protection with resident and community privacy in mind. No personal information is shared with Alexa.